

# THE ART AND SCIENCE OF ENTREPRENEURSHIP

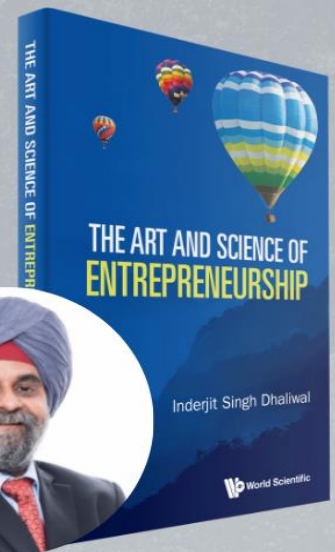
*Do you have a right mindset to think like an entrepreneur?*

**Inderjit Singh Dhaliwal**

*Serial Entrepreneur, Educator and Former Member of Parliament, Singapore*

Tuesday, 23rd August 2022, 3.00 PM - 4.00PM

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## *Have you got the right mindset to think like an entrepreneur?*

*The Art and Science of Entrepreneurship* addresses the "How to". Anyone ready to start a company, must understand all the intricacies, develop the right skill sets, and understand the entrepreneurial ecosystem that an entrepreneur must work with in order to create a successful start-up. In the section, Inderjit Singh starts right from the beginning: the idea, then how to transform the idea into a business model, and finally converting the model into a business. The section then brings the entrepreneurs all the way from starting a company to scaling up.

It presents a series of lessons learnt, and guidelines and skillsets that entrepreneurs, leaders, businessmen, policy makers and anyone involved in the whole innovation ecosystem can use to survive, emerge stronger and create success in the face of any crises and challenges they may face.

Join Prof Inderjit Singh at the upcoming event to learn more about the Art & Science of Entrepreneurship on August 23!

## **ABOUT THE SPEAKER**

**Inderjit** is a serial entrepreneur known for being the founder of United Test and Assembly Center (UTAC), a semiconductor firm, which became a Unicorn valued at US\$2b in 2001. More recently, he founded Solstar International, a Singapore-based consumer electronics products company, selling in 28 countries in Africa, Middle East and Asia.

He was the Co-president of the World Entrepreneurship Forum, a global organisation on entrepreneurship development and is actively driving the transformation of the entrepreneurship landscape and helping to shape policies to better support start-ups, small and medium businesses in Singapore.

## **BOOK INFORMATION:**

Check out the book on <https://doi.org/10.1142/12319>.



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